

mckinley
norton

Creative and detail-oriented illustrative designer based in Fayetteville, North Carolina with a strong background in graphic design and digital advertising.
Passionate about creating work that tells a story.

EDUCATION

Methodist University | Fayetteville, NC
Bachelor of Fine Arts in Graphic Design
Minor in Marketing

May 2025

WORK EXPERIENCE

Loving Stitches | Fayetteville, NC
Retail Sales Associate

May 2022—June 2022

[Website](#)

- Demonstrated merchandise, managed inventory, cut fabric, and assisted customers.

Methodist University Monarch Marketing
Agency | Fayetteville, NC
Lead Graphic Designer

September 2024—Present

[Website](#)

- Worked with multiple local companies and nonprofits, collaborated with a team of marketers, and created material such as logos, flyers, and illustrations for commercial use and social media promotion.

SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- Clip Studio Paint
- Illustration
- Character Design
- Concept Art
- Typography
- Logo Design
- Layout Design
- Social Media Marketing
- Utilizing Artificial Intelligence (AI)/ChatGPT
- Attention to Detail
- Patience

HONORS

President's List 2022

- Acknowledges students with a GPA of 3.90 or more

Dean's List 2022-24

- Acknowledges students with a GPA of 3.50 or more

The National Society of Leadership and Success

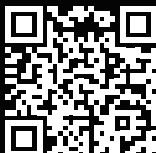
CLUBS & ACTIVITY

Explorer's Table Tabletop Gaming Club | Vice

President, Secretary, Social Media Manager

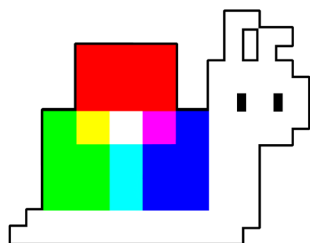
Visual Arts Club | Secretary, Social Media Manager

Writer's Ink Writing Club | Member



mckinleynorton.com

mckinleynorton@outlook.com ▪ [Portfolio](#) ▪ [LinkedIn](#)



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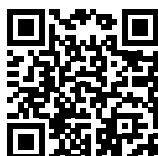
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